

STALA SPONSORSHIP PLAN

75th Annual Convention March 26-28, 2010 at La Quinta, California

STALA uses a **Tombstone** format to list all sponsors. The level of visibility your firm receives depends upon the level of sponsorship chosen. These tombstones are on signage throughout the venue, and on the gifts given to all attendees. The tombstone will be published in the June issue of Traders Magazine thanking all of our sponsors. All participants of the syndicate will sponsor all events, and all sponsor names will be advertised at each function.

Please use this form as the preliminary request for sponsorship. STALA will send out an invoice upon receipt of your selection. Payment must be received by February 28, 2010 in order to be included in the registration booklet and other printed materials.

UNDERWRITING CATEGORIES

Double Diamond Sponsorship \$25,000 (first come)

1. Your name alone on top of all materials at the convention, and your logo on a rotating banner on our website
2. Four (4) complimentary registrations and invitations to the VIP Reception
3. Separate signage and special recognition on our website for the entire year
4. Participation in the room drop
5. Your sponsorship of a golf hole at the STALA Golf Tournament with signage
6. Complimentary Golf Foursome at the STALA Golf Tournament

Diamond Sponsorship \$15,000+ Includes:

1. Four (4) complimentary registrations and invitations to the VIP Reception
2. Separate signage and special recognition on our website for the entire year
3. Participation in the room drop
4. Your sponsorship of a golf hole at the STALA golf tournament with signage
5. Complimentary Golf Foursome at the STALA Golf Tournament

Platinum Sponsorship \$10,000+ Includes:

1. Two (2) complimentary registrations and invitations to the VIP Reception
2. Separate signage and special recognition on our website for the entire year
3. Participation in the room drop

Gold Sponsorship \$7,500+ Includes:

1. One (1) complimentary registration
2. Participation in the room drop
3. Recognition at the Gold level of your firm on all signage and gifts

Silver Sponsorship \$5,000+ Includes:

Recognition at the Silver level of your firm on all signage and gifts

Bronze Sponsorship \$2,500+ Includes:

Recognition at the Bronze level of your firm on all signage and gifts

Thank you in advance for your sponsorship. We look forward to welcoming representatives of your firm at our 2010 Convention. Upon receipt STALA will send you an invoice or you can pay by credit card.

FIRM NAME _____ SPONSORSHIP LEVEL \$ _____

CONTACT NAME: _____ PHONE: _____

FAX: _____ EMAIL: _____

BILLING ADDRESS: _____

If paying by credit card:

Amex

Mastercard

Visa

Card Number _____ Expiration Date: _____

Signature _____

Please fax this form to the STALA office at (310) 301-2585 or email to admin@stala.org

Checks can be mailed to P.O. Box 11675, Marina del Rey, CA 90295